

Noa Yaron

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EDUCATION

NEW YORK UNIVERSITY, College of Arts & Science

B.A. in Computer Science | Minors in Business Studies and Web Programming & Applications

New York, NY

Expected May 2028

Related Coursework: Computer Systems Organizations, Data Structures, Discrete Mathematics, Web Development & Programming

PROJECTS

HoneyBee – AI-Powered Adaptive Student Planner

New York, NY

Tech@NYU Tech Treks | 4-person team

Feb 2026 – Apr 2026

- Engineered an AI-powered study planner using React, Spring Boot, Supabase, and Gemini API over 10 weeks that generates a personalized and conflict-free schedule by learning from students' historical task completion patterns and calendar availability
- Built the Gemini AI integration end-to-end from prompt design to frontend over 9+ hours, feeding 4+ user-related data streams to generate time blocks with plain-language rationale, achieving 0 conflicts across all generated outputs, validated via Postman
- Developed backend REST controllers, input validation, and error handling, manually connecting Spring Boot to Supabase Auth for login flows with row-level security across 4 tables (tasks, categories, timer entries, users) enforcing per-user data isolation
- Directed product wireframing in Figma using Figma MCP and scoped MVP across 10 shipped features, cutting 4 non-essential features to deliver on time, presenting the completed prototype live to 50+ attendees at the Tech @ NYU Tech Treks Showcase

Buzz – AI Incident Triage Tool

New York, NY

Tech@NYU Buildathon | 4-person team

Feb 2026 – Feb 2026

- Validated debugging inefficiency via research with 10+ engineers; 56% reported spending 2+ hours debugging per issues raised
- Built frontend dashboard features for Slack-native triage tool leveraging LLM-based issue analysis to reduce debugging friction
- Implemented a structured case-state workflow syncing Slack thread with GitHub issues, logging every transition for traceability
- Shipped functional prototype in 48 hours presenting live to 20 judges, competing against 230 teams in the AI Automation track

EXPERIENCE

Peak – Social Nightlife App

New York, NY

Product Design & Strategy Lead

Jan 2026 – Apr 2026

- Analyzed post-launch funnel data (~200 peak DAU), identifying onboarding friction as the root cause of ~10% Day-1 retention and leading an 8-feature redesign including private profiles, anonymous comments, and email validation to improve activation
- Directed Peak's social content strategy, driving a views spike from 53 to 41K (94.4% non-followers) on, 141K reel reach, 216K TikTok views, and 4.4K interactions on a sub-1K follower account, promoting and selling 50+ tickets to a 300+ attendee event
- Partnered with CTO on UI and navigation updates driving 60% DAU growth in 3–4 weeks post-launch, and pitched approved marketing roadmap initiatives including a point system, live events strategy, and PR pipeline securing 100% concept approval

OHT NYC – Jewelry & Accessory Brand

New York, NY

Brand Ambassador & Marketing Associate

Mar 2024 – Jan 2025

- Produced 15+ TikTok and Instagram assets across 10+ brand campaigns, driving 30% audience reach growth and 1M+ views
- Contributed to a full product sell-out for OHT x Dabin at the 20K-attendee Stay in Bloom festival by coordinating 10+ shoots
- Oversaw 200+ customer interactions for 6+ hours at the OHT Soho pop-up, achieving near-100% conversion on assisted sales

LEADERSHIP & ACTIVITIES

Tech@NYU

New York, NY

Tech Treks | Backend & Data Engineer

Feb 2026 - Apr 2026

- Selected out of 140+ applicants for Tech Treks' competitive PM-led cohort, developing full-stack software products in 3 months
- Built a Gemini AI scheduling engine using structured system prompts, rule-based JSON output constraints, real-time user datas
- Developed REST controllers, Supabase Auth, and RLS, building technical fluency on GitHub, microservices, cloud deployment

NYU Product Management Club (PMC)

New York, NY

PMC Intro Track Mentee

Oct 2025 - Dec 2025

- One of 10 mentees from 100+ applicants, paired 1:1 with a PM mentor gaining hands-on exposure to real product deliverables
- Applied PM frameworks across 10+ workshops on cold outreach, resume strategy, workflows, vibe coding, and PM portfolios
- Engaged with over 20+ industry speakers from Goldman Sachs, JP Morgan, Google, Meta, Microsoft, TikTok, Tesla, Flowcode

NYU Competitive Climbing Team

New York, NY

Competitive Athlete

Oct 2025 - Present

- Advanced through highly selective tryouts to a 15-member team, training 4x a week, competing in 2 regional collegiate circuits

SKILLS & INTERESTS

Skills: Python, Java, C, JavaScript, HTML, CSS, SQL, React, Springboot, Supabase, Github, Postman, Figma, Gemini API, Figma MCP, REST APIs, User Research and Flows, Feature Prioritization, Retention Strategy, Product Design, MVP Scoping, Wireframing

Languages: English (Native), French (Native), Spanish (Intermediate), Japanese (Elementary)

Interests: Bouldering, Scuba Diving, Skiing, Hard Techno, Fashion, Snowboarding, Piano, Cat Cafes, Jazz, Jasmine Tea, Volleyball

